MANUFACTURING FOR TOMORROW

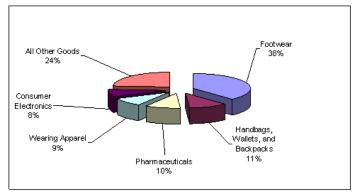
Congressman Chris Lee

CUSTOMS REFORM

U.S. manufacturers face the growing problem of counterfeiting and piracy of their intellectual property (IP). To ensure that we are adequately protecting manufacturers and consumers alike, Chris Lee's *Manufacturing for Tomorrow* agenda will:

Promote Coordination Between
 Customs and Border Patrol (CBP) and
 Rights Holders – Allow CBP to share
 identifying information with trademark
 owners in order to assist in making a
 determination about whether a
 product is counterfeit or genuine.
 Authorize CBP to disclose to trademark
 owners a detailed description and
 photographs of the goods being
 detained, and explicitly state that such
 authorizations do not violate the Trade
 Secrets Act.

Border Seizures of Counterfeit and Pirated Goods



Source: CBP, ICE and Congressional Research Service

• <u>Enhance Enforcement Capabilities of CBP</u> – Streamline the development of an IP database and study the creation of a "trusted partners list" to expedite customs processes and ensure resources are spent on enforcement against lawbreakers.

Estimated U.S. Trade Losses Due to Copyright Piracy, 2006-2008 (Millions of Dollars)

Copyright Industry	2006	2007	2008
Business Software	10,721	13,318	14,709
Records and music	2,228	2,180	1,965
Entertainment software	1,951	1,913	Not available
Books	529	465	Not available
Totals	15,469	17,876	16,674

Source: Congressional Research Service

<u>Streamline Complaints</u> – Ensure that the U.S. International Trade Commission (ITC) has the
resources necessary to adjudicate intellectual property infringements in a timely manner. Lengthy
ITC adjudications tie up resources that can more productively be used for R&D, job creation, and
other job-creating activities.